

## **BLUE BELT**

EMPLOYEE ENGAGEMENT & CULTURE PROGRAM  
6 MONTHS DURATION

**SIMPLE ACTION-BASED  
PROGRAM TRANSFORMS  
DISENGAGED EMPLOYEES  
INTO FULLY ENGAGED LEADERS**



ENGAGE  
& GROW®

# THIS PROVEN EMPLOYEE ENGAGEMENT & CULTURE PROGRAM IS ACTION-BASED AND NEUROLOGICALLY **DESIGNED TO INCREASE PROFIT, PRODUCTIVITY & LEADERSHIP**

Our program is guaranteed to transform your business culture!

The **12 Step Employee Engagement & Culture Program** can be run in-house or via video link. All meetings are designed to captivate and entertain your key people, whilst strategically developing new habits and behaviors.

It's designed to take the day-to-day pressures off the business owner/s and managers. Our Engagement Strategists will be there to manage and lead the entire process from start to finish.

**MAXIMUM IMPACT – MINIMAL FUSS**

## WE CREATE HIGHLY ENGAGED EMPLOYEES, WHICH IN TURN PROVIDES:

- A Powerful & United Culture
- Improved Customer Engagement
- Lower Absenteeism
- Dramatically Increased Profitability & Growth
- More Time for Business Owners & Managers
- Fewer Human Errors
- Significantly Decreased Employee Turnover
- A Fun & Re-energized Work Environment



# OUR **BLUE BELT** 12 STEP EMPLOYEE ENGAGEMENT & CULTURE PROGRAM DELIVERS:



1 Collective buy-in & accountability



2 Shared company vision



3 Highly engaged employees & leaders



6 Collective behavioral benchmarking



5 Shared stories to ensure human understanding



4 Peer reward & recognition (daily/weekly)



7 Individual personalized goal setting



8 Growth of individual habits & behaviors



9 Unearthed creative thinking & innovation



12 Brand awareness & social responsibility



11 Advanced business systems & procedures



10 An emerging leaders pipeline

## HOW IT WORKS

- Gather the business leaders (up to 12 staff)
- We customise programs to meet each organisation's needs
- Follow our 12 step program – all action, no pens & paper
- Impact every staff member and every customer

## WHAT MAKES OUR PROGRAM DIFFERENT?

- Develops leaders on all levels
- Holds everyone publicly accountable to deliver agreed outcomes
- Tangible measures to demonstrate growth & ROI
- 99.5% of participants highly recommend this program
- Scientifically and neurologically designed over 9 years

**This is not a workshop – it's an all action-based program. There is nowhere to hide!**

## IT'S THAT SIMPLE!

- Suits every industry, demographic, personality and culture
- Unearths all business headwinds, not just the owner issues
- Your staff will thank you as this is the people's program!

Contact:

## OUR CLIENTS:



This program dramatically improved our bottom line profitability by an impressive 47%. Game changer!

TOBY EDMUNDS, CEO,  
LOAN MARKET FRANCHISEE



This Engagement and Culture program was huge for us! By engaging 25 team members, it allowed the company to achieve its best sales month in seven years.

BRAYDEN HAYNES, CEO  
FULL HOUSE GROUP



This program has single-handedly made the most difficult and necessary changes to our business. Now our people are excited to be at work. Now our people genuinely care about everything!

ADRIAN HARRIS,  
GM HARRIS & THORN PLUMBERS

IT'S TIME TO TAKE THE  
BLUE BELT PROGRAM!

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